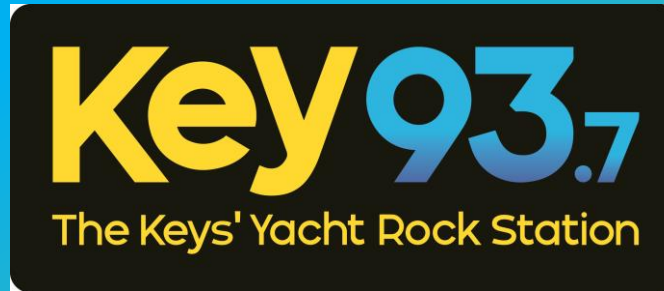




STATION SNAPSHOT: WKEY-YACHT ROCK KEY 93.7 FM



WKEY SUMMARY:

KEY 93.7 FM IS THE ONLY "YACHT ROCK" RADIO STATION IN AMERICA. THIS EXCLUSIVE FORMAT SERVES A HOLE IN THE KEY WEST, LOWER KEYS MARKET, PROVIDING MELLOW, SOFT ROCK FROM THE MID 1970'S-MID 80'S, ALONG WITH SPECIALTY ENTERTAINMENT SHOWS, AND MOST IMPORTANTLY, LIVE AND LOCAL INFORMATION, NEWS, WEATHER, SPORTS. KEY 93.7 IS KEY WEST'S AT-WORK RADIO STATION.

WKEY DEMOGRAPHIC:

PRIMARY: ADULTS 35-64 /SECONDARY: WOMEN 35-64

WKEY QUALITATIVE:

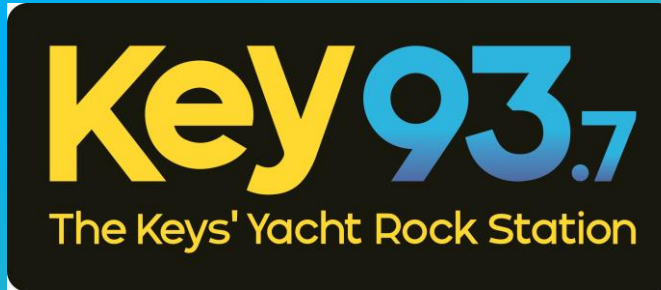
UPPER INCOME, HOMEOWNERS, BOAT OWNERS, HIGH DISPOSABLE INCOME

WKEY POSITIONING STATEMENT: "YACHT ROCK KEY 93.7", SOFT MELLOW ROCK FROM THE 70'S AND 80'S



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STATION SNAPSHOT: WKEY - YACHT ROCK KEY 93.7 FM



WKEY LISTENING PLATFORMS:

93.7 FM ON AIR

KEY937.COM ONLINE

WKEY PHONE-TABLET APP

VOICE-ACTIVATED DEVICES LIKE "ALEXA, PLAY YACHT ROCK KEY 93"

WKEY SHOW LINE-UP

MON-FRI 6AM-10AM: TJ MORNING ZOO SHOW

MON-FRI 10AM-3PM: CAPTIAN DAN SHOW

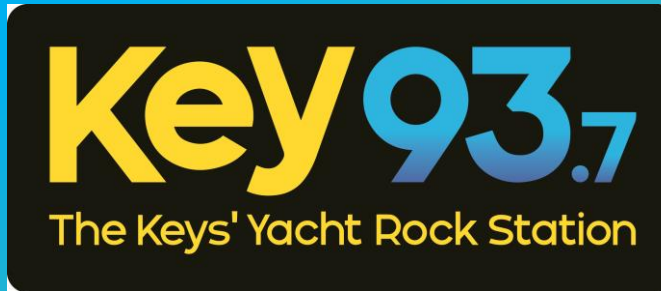
MON-FRI 3PM-7PM: CAPTIAN GLENN SHOW

MON-FRI 7PM-12MID: JOHN TESH INTELLIGENCE FOR YOUR LIFE SHOW

SAT-SUN 6AM-12MID: CONTINUOUS YACHT ROCK / LOCAL PAID PROGRAMMING SHOWS



STATION SNAPSHOT: WKEY - YACHT ROCK KEY 93.7 FM



WKEY GROSS ADVERTISING RATES (30 SEC OR :60 SEC):

MON-FRI 6AM-7PM: \$15

MON -FRI 7PM-12MID: \$5

SAT-SUN 6AM-7PM: \$10

SAT-SUN 7P-12MID: \$5

30 MINUTE PAID SHOW: \$150 PER WEEK

60 MINUTE PAID SHOW: \$250 PER WEEK

DJ LIVE ENDORSEMENTS: \$25 PER WEEK

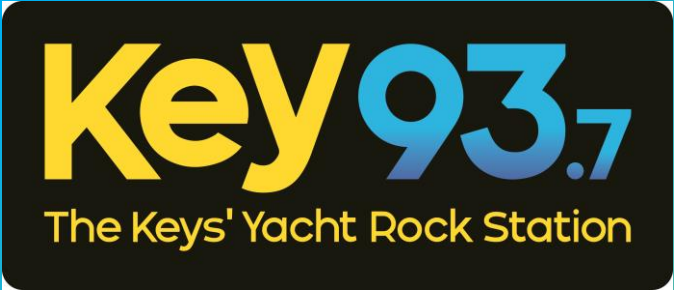
WKEY-FM PURCHASE PRICE: \$400,000 (*JUST SEEING IF YOU ARE PAYING ATTENTION 😊*)

- NET 30 DAY PAYMENT TO WKEY
- 2 WEEK CANCEL NOTICE TO WKEY
- CREDIT CARD FEE 2%
- ALL COMMERCIAL CREATION IS DONE BY KEY 93.7 AT NO CHARGE TO CLIENT



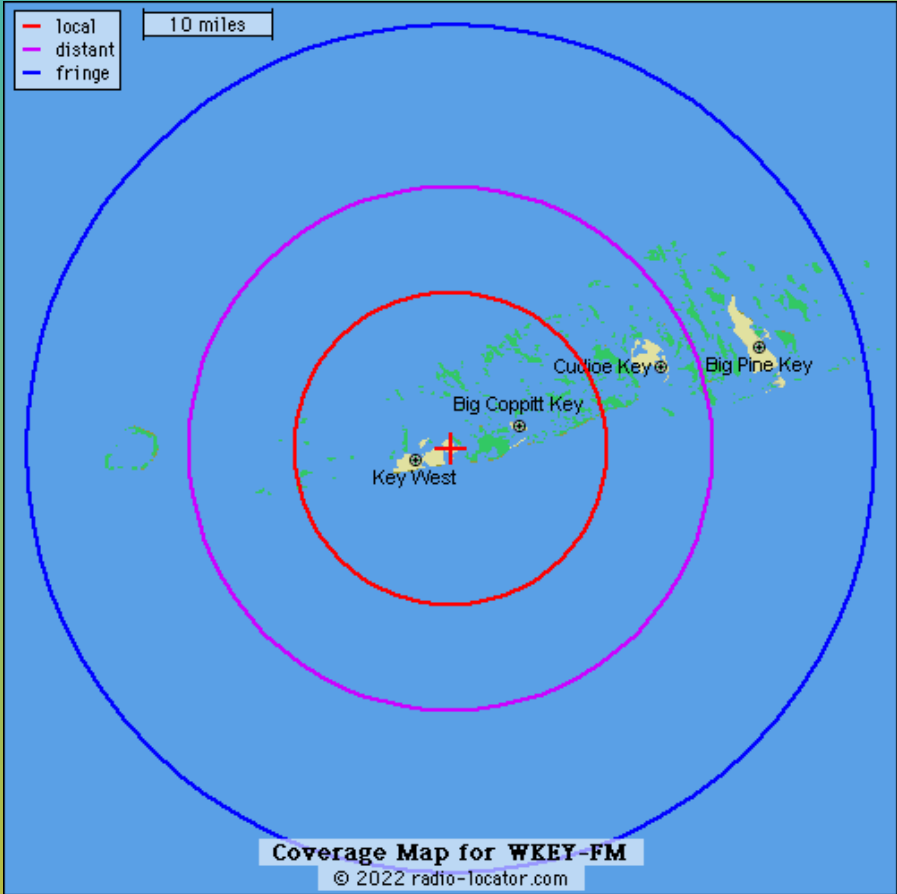
RadioOneKey West LLC

STATION SNAPSHOT: WKEY - YACHT ROCK KEY 93.7 FM

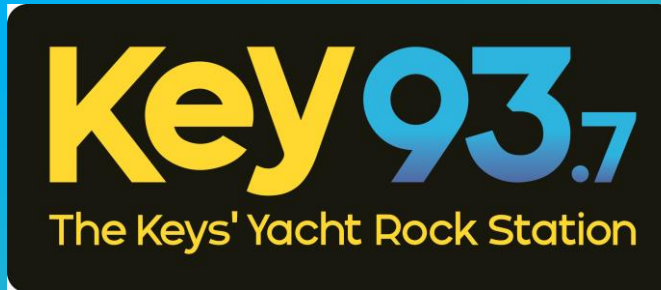


WKEY FM SIGNAL LISTENING GEOGRAPHY:

KEY WEST, FLORIDA AND LOWER FLORIDA KEYS:



STATION SNAPSHOT: WKEY - YACHT ROCK KEY 93.7 FM



WKEY CONTACT INFORMATION:

BUDDY SHULA – PRESIDENT/CEO

524 FRONT ST. #2 KEY WEST, FLA 33040

OFFICE: (305) 201- 9539 (WKEY)

MOBILE/TEXT: 716-570-4141

EMAIL: BUDDY@MEDIAONEKEYWEST.COM

WKEY WEBSITE: KEY937.COM

SOCIAL: TWITTER / FACEBOOK /TEXT



*" YOU'RE COMPANY NEEDS A GREAT IDEA! THAT'S WHAT WE DO! KEY 93 DOES NOT TELL YOU WHAT YOU WANT TO HEAR ABOUT YOUR BUSINESS, WE TELL YOU WHAT YOU **NEED** TO HEAR! OUR SUCCESS IS BASED ON YOURS! WITH TEAM ADVERTISING AND MARKETING EXPERIENCE THAT ADDS UP TO OVER 200 YEARS, WE KNOW A THING OR TWO ABOUT HOW TO BRAND YOUR PRODUCT. WHEN ADVERTISERS SAY, "RADIO DOESN'T WORK", WE PROVE THEM WRONG!*

RadioOneKey West LLC